Thank You for Your Service: Audience Guide

Veterans & military families

Honor service without assumptions about combat, disability, diagnosis or VA enrollment.

Healthcare workers, students & caregivers

Acknowledge shift schedules and caring responsibilities. Invite workers to receive support for themselves.

Houses of worship: leaders & volunteers

Welcome all faith traditions and volunteers. No religious affiliation is required for free attendance.

First responders & their families

Acknowledge shift work and family schedules. Resource education is separate from fitness-for-duty decisions.

Service-animal handlers, caregivers & families

Honor the handler and animal partnership. Ask about accessibility preferences privately. DPP and medicine resources are for people; animal-specific questions go to a veterinarian or qualified animal-service organization.

Independent pharmacy owners, staff & families

Welcome owners, pharmacists, technicians, students and their families. These sessions support their own wellbeing; no business or dispensing records are needed.

Nonprofit staff, volunteers & families

Welcome staff and volunteers across causes. Invite personal resource needs without asking about clients or donors.

One shared signup and choice of resource sessions

Each edition saves its audience marker using the existing signup process. Participants then choose a dated NeedyMeds, Diabetes Foundation or BodySite v-Event. CareSync sends the Zoom invitation separately. The family does not add any new calendar series. Keep the English-dominant schedule and Saturday 9-10 AM / 1-2 PM only.

Community & Workplace Editions

The family now includes 15 editions. Adapt the welcome and examples to your audience. Keep the shared 30-minute presentation and 30-minute dialogue, existing session calendar, pricing and veterans-support purpose.

Fitness Clubs

Welcome members and teams of every ability and body size. Invite participants to identify a resource goal without an exercise test.

https://pharmdconcierge.com/v-events/fitness-clubs/

WeightWatchers

Welcome members, coaches and families. Use supportive language and private goals; do not ask for weight, measurements or before-and-after stories.

https://pharmdconcierge.com/v-events/weightwatchers/

Supermarkets

Recognize shift work and family schedules. Welcome workers and shoppers to personal resource support without asking for employer or shopping records.

https://pharmdconcierge.com/v-events/supermarkets/

Libraries

Welcome staff, volunteers, patrons and families. Ask privately about digital-access or accessibility preferences and offer help navigating resources.

https://pharmdconcierge.com/v-events/libraries/

Community Centers & Workshops

Welcome workshop attendees, organizers and families. Use plain language and a fictional community example. Participation does not depend on center membership.

https://pharmdconcierge.com/v-events/community-centers/

YMCA

Welcome staff, volunteers, members and families. Keep the prevention discussion inclusive; DPP eligibility is assessed separately for each participant.

https://pharmdconcierge.com/v-events/ymca/

Shopping Malls

Welcome retail, security, maintenance teams, shoppers and families. Offer times around shifts and protect personal information from workplace discussion.

https://pharmdconcierge.com/v-events/shopping-malls/

Big Pharma / Pharmaceutical Companies

Welcome company employees and families across roles. Focus on their own resource needs; no product promotion, confidential research or employer records are needed.

https://pharmdconcierge.com/v-events/pharma-companies/

Thank You for Your Service

Veterans edition - Free DiaBuddy v-Events

You served our nation. Let us serve you.
Offered by Students of Pharmacy With a Purpose
Ken Sternfeld, Registered Pharmacist
CareSync Concierge / The DiaBuddy Experience

Purpose and audience

Welcome veterans, service members and military families to resource education and supportive concierge conversations. Retain the existing NeedyMeds, Diabetes Foundation and BodySite session calendar; adapt introductions, fictional examples and follow-up to the veteran community. No service records or public disclosure of medical information are needed for event signup.

Free sessions and optional DPP offer

The v-Events are free. The optional DPP offer remains $100 annually OR $10 per month; 12 monthly payments total $120. Eligibility applies. A risk test is not a diagnosis. The purpose of this edition is to direct DPP proceeds to cause-related programs benefiting veterans. Beneficiaries and contribution terms are pending and will be announced before purchases begin. The public signup form takes no payment.

Signup and access

Register at https://pharmdconcierge.com/v-events/veterans/; select an existing resource session; CareSync sends the Zoom invitation separately. The saved interest field identifies this as the military/veteran edition. Keep the English-dominant calendar and selected Spanish sessions. Arrange veteran-focused follow-up privately when requested.

30-minute resource presentation

00-05 | Welcome and a personal goal

Thank attendees for their service without assuming combat experience, diagnosis, disability or VA enrollment. Ask: What useful resource would you like to leave with? Explain that clinical questions can be handled privately.

05-10 | One-minute risk test

Show the official DoIHavePrediabetes.org test. Invite private completion on a phone or computer; never ask attendees to post scores in group chat. Explain that the score suggests a conversation with a healthcare professional; it does not diagnose.

10-18 | Medicine-cost and support resources

Demonstrate public NeedyMeds information using a fictional example. Then highlight Diabetes Foundation education/resources and the relevant eligibility/location limits. Include the official VA nutrition diabetes resources as additional education, without treating VA as a campaign partner or donation beneficiary.

18-23 | Healthy habits and connected support

Introduce BodySite lifestyle tools and the DiaBuddy referral pathway. Ask participants to choose one general goal to discuss with their care team. Do not create individualized treatment plans during the public event.

23-28 | Prevention with a veterans-support purpose

Describe the optional evidence-based DPP and the exact $100 annual / $10 monthly offer. State the $120 total for 12 monthly payments. Explain the veteran-causes purpose and that beneficiaries and donation terms are pending before sales begin. Participation in the free event never depends on a purchase.

28-30 | A next step

Give attendees the campaign link, free calendar and contact route. Invite a resource request, private follow-up or DPP information request. Protect the remaining 30 minutes for dialogue.

30-minute open dialogue and launch notes

30-35 | Questions

Clarify resource navigation and the difference between event education and personal clinical care.

35-45 | Resource choices

Ask what kind of help attendees want in general terms. Offer permission-based follow-up with the DSP.

45-55 | Concierge next steps

Identify a resource, a follow-up contact and a proposed date. Confirm any referral or appointment separately; never promise eligibility or coverage.

55-60 | Close with gratitude

Thank participants, recap one next step and provide the calendar and contact link.

Before DPP purchases begin

Choose and confirm the beneficiary organizations. Publish the exact contribution per purchase or a clearly defined share; state whether it applies to gross receipts or net proceeds, the contribution period and how transfers will be reported. Keep optional purchases and giving separate from free attendance. No beneficiary names, donation percentages, tax claims or fund allocation are invented in this edition.

Resource links checked October 6, 2026

https://doihaveprediabetes.org/take-the-risk-test
https://doihaveprediabetes.org/es/toma-la-prueba-de-riesgo
https://www.needymeds.org
https://diabetesfoundationinc.org
https://bodysite.com/diabuddy-referral/
https://www.nutrition.va.gov/diabetes.asp

Share the invitation

English email / WhatsApp / social copy

Thank You for Your Service! You served our nation. Let us serve you. Join FREE DiaBuddy v-Events for veterans, service members and military families. Explore the one-minute prediabetes risk test, medicine-cost resources and healthy-habit support with Students of Pharmacy With a Purpose. Ask about the optional DPP: $100 annually OR $10 per month ($120 over 12 months), for eligible participants. Our purpose is to direct DPP proceeds to programs benefiting veterans; beneficiaries and donation terms will be announced before purchases begin.
Sign up and choose a session: https://pharmdconcierge.com/v-events/veterans/
Ken Sternfeld, Registered Pharmacist

Texto para compartir en español

¡Gracias por tu servicio! Serviste a nuestra nación. Permítenos servirte. Participa GRATIS en los v-Eventos DiaBuddy para veteranos, militares y sus familias. Explora la prueba de riesgo de prediabetes de un minuto, recursos para ahorrar en medicamentos y apoyo para hábitos saludables con Estudiantes de Farmacia con Propósito. Solicita información del DPP opcional: $100 al año O $10 al mes ($120 en 12 meses), para participantes elegibles. Nuestro propósito es destinar los ingresos del DPP a programas que benefician a veteranos; los beneficiarios y términos se anunciarán antes de iniciar las compras.
Inscripción y selección de sesión: https://pharmdconcierge.com/v-events/veterans/es/
Ken Sternfeld, farmacéutico registrado