



CareSyncConcierge®

CareSync Concierge Family of Services

Official Media Kit and Brand Journey | Launch Date October 2, 2026

A paginated introduction to one connected brand family

Press release dated October 2, 2026

CareSync Concierge parent-company story

The DiaBuddy Experience and PharmD Concierge

DiaBuddy programs and national engagement pathways

Association of Concierge Service Providers

Quick facts, approved descriptions and media contact



CareSync Concierge Introduces a Connected Family of Services to Expand Remote Care Prevention and Purpose Driven Healthcare

NEW YORK, October 2, 2026 - CareSync Concierge, LLC today announced the introduction of the CareSync Concierge Family of Services, a unified ecosystem designed to connect patients, families, pharmacists, healthcare professionals and community partners with practical pathways for prevention, remote care, professional development and service.

The new family architecture brings CareSync Concierge, The DiaBuddy Experience, PharmD Concierge, The DiaBuddy Project and the Association of Concierge Service Providers under one recognizable identity. Each initiative retains its own purpose while sharing the established CareSync connected-ribbon emblem, coordinated colors and a common commitment to putting smiles back into healthcare.



From a trusted corporate foundation to a nationwide service ecosystem

CareSync Concierge serves as the parent-company foundation for advocacy, coordinated support and human connection. The DiaBuddy Experience delivers remote care plans and virtual wellness solutions. PharmD Concierge creates a professional and public gateway for pharmacy leadership, prevention, education and community collaboration.

The family also includes DiaBuddy Rewards, the Events and Resource Hub, the DiaBuddy Store, The DiaBuddy Project, the DiaBuddy Podcast, the DiaBuddy Service Provider pathway, Faith and Mission initiatives, and ACSP - the Association of Concierge Service Providers.

Founder and Chief DiaBuddy Officer Ken Sternfeld said the family identity is intended to make the organization easier to understand and easier to engage: 'One family. One promise. Connected care with a human touch.'

- **Launch information and interviews: DiaBuddyKen@gmail.com**
- **Telephone: 516 817-7410**
- **Website: PharmDConcierge.com**

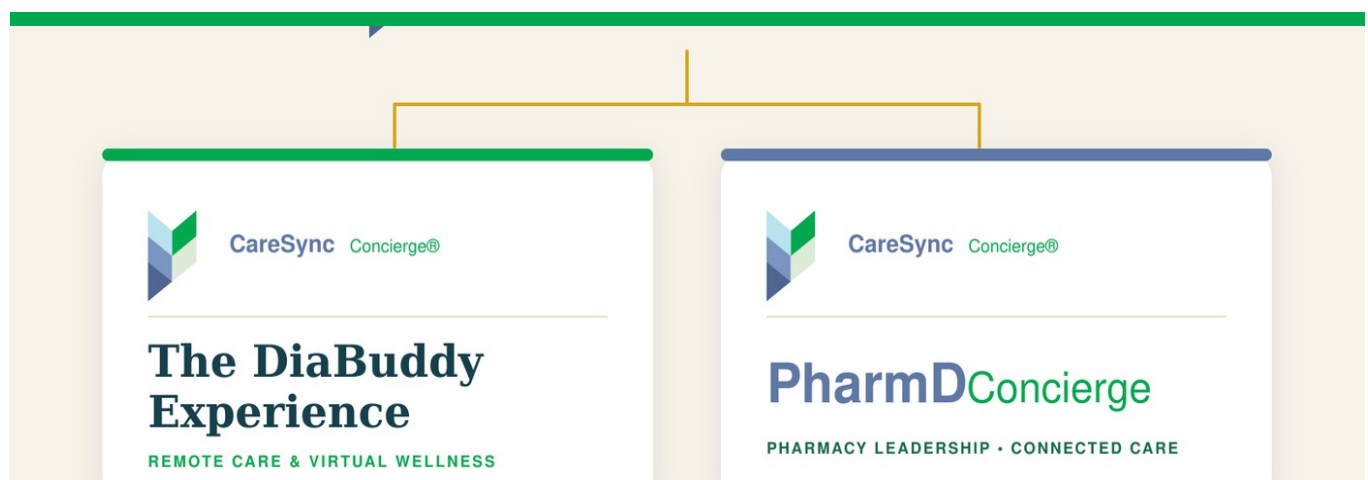


CareSync Concierge is the foundation

CareSync Concierge, LLC provides the corporate identity and organizing infrastructure for the full family of services. The brand represents advocacy, navigation, point-of-care support and meaningful human connection across healthcare and wellness.

The established CareSync connected-ribbon emblem is now the common visual signature across the organization. It gives every program a recognizable relationship to the parent company while allowing each service to speak directly to its audience.

- **International CareSync Concierge trademark reference 86774738**
- **Parent brand for The DiaBuddy Experience and PharmD Concierge**
- **Mission: educate, empower and inspire healthier lives**
- **North Star: put a smile back into healthcare**



The DiaBuddy Experience

The DiaBuddy Experience is the public-facing expression of the CareSync mission. It connects prevention, virtual wellness, remote care, education and personal encouragement in a form that people can understand and use from home.

Its solutions include digital care and lifestyle plans, telehealth-enabled engagement, diabetes prevention pathways and continuing support for healthier routines.

- **Remote care plans and virtual wellness solutions**
- **Prediabetes awareness and prevention engagement**
- **Yearlong Diabetes Prevention Program pathways**
- **Wellness, weight and chronic-condition support**
- **Powered by CareSync Concierge®**



PharmD Concierge

PharmD Concierge brings pharmacists, pharmacy students, healthcare professionals, schools, employers and community partners into the connected-care ecosystem.

Its purpose is to help professionals go beyond traditional boundaries through prevention, remote patient care, mentoring, leadership and purpose-driven career pathways.

- **DiaBuddy Experience and Solutions**
- **DiaBuddy Rewards**
- **Events and Resource Hub**
- **DiaBuddy Store and trusted partners**
- **DiaBuddy Project and Podcast**
- **DiaBuddy Service Providers**
- **Faith and Mission**
- **Join ACSP**



The DiaBuddy family in action

DiaBuddy programs translate the CareSync mission into accessible points of entry for individuals, employers, families, churches and community organizations.

- **DiaBuddy Rewards** - turns gratitude into meaningful wellness recognition
- **Events and Resources** - brings meetings, education, webinars and trusted information together
- **DiaBuddy Store** - connects visitors with selected health, wellness and community partners
- **The DiaBuddy Project** - advances Prevention and Awareness from Asheville to Main Street USA
- **DiaBuddy Podcast** - shares stories that educate, encourage and move healthcare forward

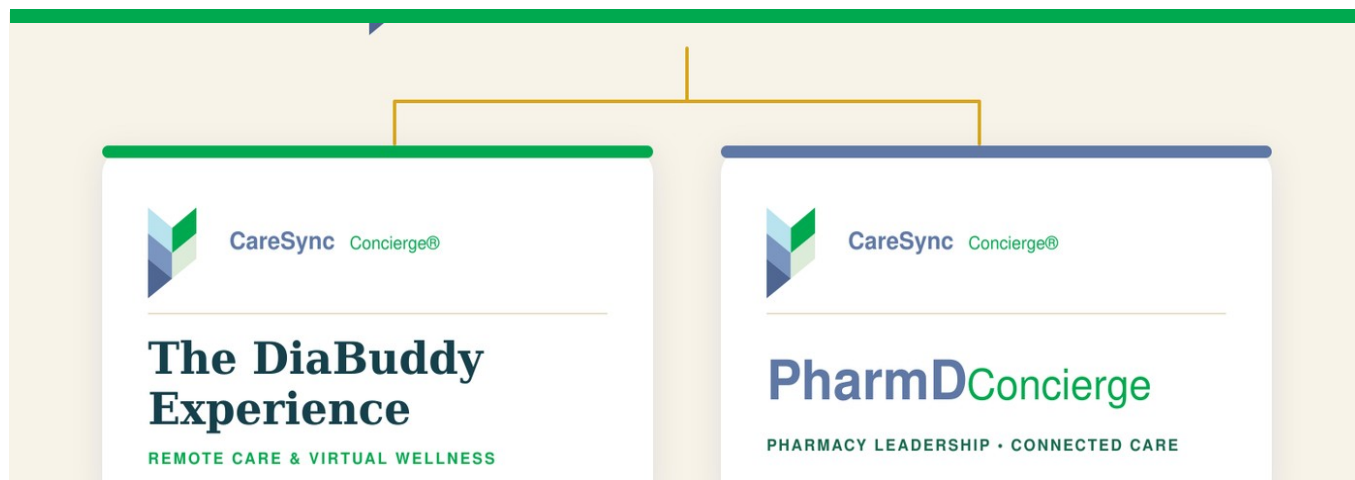


DiaBuddy Service Providers

The DiaBuddy Service Provider pathway helps pharmacists, students and other healthcare professionals build practical experience in prevention, digital health, remote care, communication and community engagement.

Service providers work within applicable credentials, training, laws and professional scope. The pathway supports learning, service, career discovery and entrepreneurship without making promises about income or clinical outcomes.

- **Learn approved prevention and awareness messaging**
- **Support participation follow-up and accountability**
- **Connect people with appropriate health and career resources**
- **Build a career that excites you without the burnout**



Association of Concierge Service Providers

ACSP is a nationwide network of pharmacy students, pharmacists who mentor them, and healthcare professionals with a purpose. It develops agile leaders who can help teams navigate change across pharmacy and the healthcare continuum.

Founding memberships are offered as a free trial through December 31, 2026. ACSP combines education, mentoring, virtual career services, service opportunities and financial-wellness resources intended to help members address the burden of student debt.

- **Student, professional and mentor pathways**
- **School of Remote Patient Care**
- **Virtual career services and mentoring**
- **Debt-to-Purpose education and resources**
- **Founding schools and sponsors program**



Service beyond healthcare

CareSync Concierge is a faith-based and mission-driven organization committed to evangelism, discipleship and holistic support for missionaries sent to the nations.

In partnership with La Cosecha Community Church, the family supports prayer, short-term mission groups, community projects, missionary care and the planting of daughter churches globally.

- **Prayer and spiritual encouragement**
- **Evangelism and discipleship**
- **Missionary support and holistic care**
- **Community partnerships and global church planting**



Approved facts and descriptions

Organization: CareSync Concierge, LLC

Founder and Chief DiaBuddy Officer: Ken Sternfeld, Registered Pharmacist

Primary public platform: PharmD Concierge

Consumer wellness platform: The DiaBuddy Experience

National association: Association of Concierge Service Providers

Signature message: One family. One promise. Connected care with a human touch.

Prevention language: Delay the onset and reduce the risk of type 2 diabetes with prevention.

Primary website: PharmDConcierge.com



Interviews partnerships and additional materials

Ken Sternfeld is available to discuss the CareSync Concierge Family of Services, The DiaBuddy Experience, pharmacist-led prevention, remote care, purpose-driven careers, ACSP and the organization's faith and mission commitments.

- **Ken Sternfeld - Founder and Chief DiaBuddy Officer**
- **Email:** DiaBuddyKen@gmail.com
- **Phone:** 516 817-7410
- **Website:** <https://pharmd-concierge.share-the-mo-7997.chatgpt.site>
- **DSP information:** uRecruits DiaBuddy Service Provider opportunity

